



The Scholastic “Show Us Your Summer Reading Adventure!” Sweepstakes

Twitter, Instagram
Monday, July 3 – Monday July 31, 2017

Official Rules:

- 1. NO PURCHASE IS NECESSARY TO ENTER OR WIN.** To enter the sweepstakes, **share a photo of you and/or your child showing what your reading adventure looks like with the book you and/or your child are reading on Twitter or Instagram, tagging Scholastic and using the hashtag #summerreading or #readingadventure and #sweepstakes.** Enter through either one of these two social media platforms. You must tag Scholastic on Twitter ([@Scholastic](https://twitter.com/Scholastic)) and/or Instagram ([@ScholasticInc](https://www.instagram.com/ScholasticInc)) to submit your entry. **Two winners will be chosen every Sunday between July 9 and July 31, 2017. One winner will be chosen for Twitter, and one winner for Instagram. (Two winners per week, one winner per platform, eight winners total). Each entrant can only win on one platform per week.** All entries must be submitted by **11:59PM ET on Sundays to be eligible for that week’s sweepstakes. Entries must include the hashtags #sweepstakes, #summerreading AND #readingadventure.** Any and all entries may be cut, edited, reformatted, rearranged, and combined with other materials and/or otherwise modified in Sponsor’s sole and absolute discretion. By entering, each entrant warrants and represents the following with respect to his/her post/tweet (including photo): (a) entrant is the sole and exclusive owner of the post/tweet, (b) the post/tweet is entrant’s own creation and original work, (c) the post/tweet will not infringe any rights of any third parties, (d) any third parties mentioned in the post/tweet or shown in the photograph have given entrant appropriate consent to be included and used as permitted herein, and (d) the entrant is the parent or legal guardian of any child(ren) appearing the entry.
- 2. Scholastic Inc. (“Sponsor”) and its agencies shall not be liable for (a) telephone, electronic, program, network, Internet, or computer delays, deletions, interruptions or other failures of any kind; (b) late, lost, damaged, failed, misdirected, incomplete, garbled, unintelligible, or delayed computer messages; or (c) any human error that may occur in the processing of any entry, nor are they responsible for any theft or destruction or unauthorized access to, or alteration of, entries, whether caused by the sender or any of the equipment or programming associated with or utilized in this sweepstakes. Proof of online posting of your entry does not constitute proof of delivery. In the event of a dispute regarding the identity of a person submitting an entry, the entry will be deemed to be submitted by the Authorized Account Holder of the e-mail address at the time of entry. “Authorized Account Holder” is defined as**

the natural person who is assigned the e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

3. Sweepstakes open to legal residents of the United States age 18 or older as of the date of entry, except employees of Scholastic Inc., and their respective affiliates, subsidiaries, and their respective advertising, promotion, and fulfillment agencies, and the immediate families of each. Sweepstakes is subject to all applicable laws and regulations. Sweepstakes is void where prohibited or restricted by law. All decisions of Sponsor in connection with this Sweepstakes are final and binding.
4. **Winning entries will be chosen at random every Sunday from July 3 to July 31, 2017 at 5PM ET by Sponsor. Sponsor will contact potential winners on the following Monday of every week.** Winner must provide Sponsor with winner's physical mailing address within 24 hours of the Sponsor contacting the winner. Sponsor reserves the right, in its sole and absolute discretion, to disqualify any post/tweet that is inappropriate for any reason, including without limitation, for depicting or mentioning sex, violence, drugs, alcohol and /or inappropriate language.
5. Except where prohibited, each entrant (and in the event entrant is a minor, entrant's parent/legal guardian) consents to the use of his/her first name, age, city and state, likeness, gender, and entry by Sponsor in any and all media now known or hereafter created without further notice or compensation.
6. Prize: **Eight (8) winners will receive one (1) reading prize pack which includes an assortment of books, (such as Happy Dreamer, Bunny vs. Monkey Book Two, and How to Make Awesome Comics) and an assortment of reading themed posters, printables, bookmarks and a Frisbee. (Approximate Retail Value \$137.87 each).** Prize is nontransferable, not returnable, and cannot be sold or redeemed for cash. No substitutions allowed, except by Sponsor in the event of prize unavailability in which case a prize of equal or greater value will be awarded. Taxes, if any, on prize are the sole responsibility of the winner. By entering this sweepstakes, winner and all entrants agree that Sponsor and its officers, directors, agents and employees will have no liability or responsibility for injuries, losses or damages of any kind resulting from the acceptance, possession or use of any prize or participation in this sweepstakes and they will be held harmless against any claims arising directly or indirectly from the use of any prizes or participation in the sweepstakes.
7. If the administration or integrity of the sweepstakes is compromised or corrupted at any time, Sponsor reserves the right to modify, suspend or cancel the sweepstakes. Sponsor and its agencies shall not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from entering the sweepstakes. By entering the sweepstakes, entrants affirm that they have read and accepted these Official Rules. Any person attempting to defraud or in any way tamper with this sweepstakes will be ineligible for prizes.
8. To obtain a winner's list, send a self-addressed stamped envelope after September 16, 2017 and before **November 1, 2017** to: Reading Adventure Sweepstakes, Corporate Communications, Scholastic Inc., 557 Broadway, New York, NY 10012.
9. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Twitter or Instagram. You understand that you are providing your information to Sponsor and not to Twitter or Instagram.

10. Sponsor: Scholastic Inc., 557 Broadway, New York, NY 10012